



FIFA Events 2025

Third Party Media Regulations (Filming)

April 2025 / Version 1



Third Party Media Regulations (Filming) - applicability

In relation to each FIFA Event, in order to:

- (i) protect the exclusive rights of FIFA Media Partners; and
- (ii) provide appropriate access, filming and exploitation opportunities for Third Party Media;

FIFA has established the following Third Party Media Regulations (Filming).

Such Third Party Media Regulations (Filming) apply to all Third Party Media and must be adhered to at all times. Failure to comply in full with these Third Party Media Regulations (Filming) may, without limitation, result in the revocation of the relevant Third Party Media representative's FIFA Event accreditation and/or the immediate activation of FIFA's content protection programme in order to remove / take-down infringing content.

Definitions:

- **“FIFA Events”** means: the following FIFA events (including any related draws);
 - FIFA Beach Soccer World Cup Seychelles 2025™;
 - FIFA Futsal Women’s World Cup Philippines 2025™;
 - FIFA U-17 Women's World Cup Morocco 2025™;
 - FIFA U-17 World Cup Qatar 2025™;
 - FIFA U-20 World Cup Chile 2025™
 - FIFA Arab Cup Qatar 2025™; and
 - FIFA Intercontinental Cup 2025™;

each a **“FIFA Event”**.

- **“FIFA Media Partners”** means, in relation to each FIFA Event, all such entities to whom FIFA has granted certain media rights (to such FIFA Event) by way of a dedicated media rights agreement with the result that each such FIFA Media Partner may, subject to the terms of their media rights agreement, transmit audiovisual and/or audio only (radio) coverage of such FIFA Event (each a **“FIFA Media Partner”**).
- **“Third Party Media”** means those third-party media representatives (e.g. video journalists, digital content creators/influencers and broadcasters (TV and/or radio)) who:
 - (i) are not FIFA Media Partners; and
 - (ii) hold any of the following accreditations:
 - (a) Non-Rights Holder (NRH); and
 - (b) Video Journalist (VJ); and
- **“Third Party Media Footage”** means all such audiovisual and visual only footage recorded / produced by Third Party Media from within any of the FIFA accredited / controlled areas in which such Third Party Media is permitted to record footage as per these Third Party Media Regulations (Filming).
- **“Third Party Media Regulations (Filming)”** means these regulations which regulate the access, filming and exploitation opportunities which are made available to Third Party Media at each FIFA Event.

Number of Applications:

The accreditation application quotas per organisation are as follows:

- maximum of one (1) camera and two (2) accreditations per traditional TV broadcaster:
 - one (1) accreditation for the camera operator; and
 - one (1) accreditation for the reporter.
- maximum of one (1) accreditation for video journalists, radio reporters and digital content creators/influencers.

Each Third Party Media representative must apply for an appropriate accreditation via the FIFA Media Hub. FIFA reserves the right to determine the number of such accreditations issued for the relevant FIFA Event and to select such recipients in its sole discretion. All Third Party Media accreditation applications remain subject to final confirmation by FIFA and only guarantee access to a given FIFA accredited area to the extent that space constraints allow (and, in many cases, an appropriate prior booking has been made and thereafter confirmed by FIFA).

Equipment:

Before the relevant FIFA Event begins, FIFA may request that each accredited Third Party Media representative provides for FIFA's prior written approval a list of the camera recording equipment which they intend to use.

For ease of identification, FIFA may also distribute bibs for Third Party Media representatives and/or camera stickers which, in each case, must be applied to the camera(s) and be clearly visible at every FIFA Event venue.

Third Party Media – right to access and record Third Party Media Footage

Subject to your strict compliance with these Third Party Media Regulations (Filming), Third Party Media will benefit from the following access and filming opportunities, in each case where FIFA Media Partners will be given priority access to all positions and seats. **IMPORTANT:** No filming opportunities other than those set out below are permitted under any circumstances within accredited / controlled areas.

Match days / the day of the FIFA Event draw:

- Access to, as applicable, the stadium media centre / draw location media centre during regular opening hours.
- Subject to space availability (determined at FIFA's sole discretion) and one having made (and received FIFA confirmation of) an appropriate booking suitably in advance, Third Party Media shall have:
 - access to the media tribune to watch, as applicable, the draw or the match from an allocated media desk or observer seat. Any form of filming from the media tribune is strictly prohibited (with all forms of filming equipment needing to be stored in available lockers at the stadium media centre / draw location media centre);
 - access to, and the right to record Third Party Media Footage of, the press conference from the designated camera platform or a dedicated seat; and
 - access to, and the right to record Third Party Media Footage within, the mixed zone from a dedicated position (e.g. for the purposes of conducting interviews).

Match day -1:

- Access to the stadium media centre during regular opening hours.
- Subject to space availability (determined at FIFA's sole discretion) and one having made (and received FIFA confirmation of) an appropriate booking suitably in advance, Third Party Media shall have access to, and the right to record Third Party Media Footage:
 - of the official team training sessions taking place at, as applicable, the team training sites or the relevant stadium, in each case from a dedicated filming position;
 - within the mixed zone from a dedicated position (e.g. for the purposes of conducting interviews) after the official training sessions or press conferences (if applicable);
 - of the press conference from the designated camera platform or a dedicated seat; and
 - of team familiarisation visits at the relevant stadium from a dedicated filming position.

Non-match days:

- Access to the stadium media centre during regular opening hours.
- Access to, and the right to record Third Party Media Footage at, the team training sites during such times as they are open to the media, subject to space availability (determined at Participating Team's sole discretion).

Third Party Media Footage

Terms of use

Subject to their full compliance with the below, Third Party Media may, in respect of each match and draw for a given FIFA Event, make use of up to ninety (90) seconds (in aggregate and where no individual use may comprise more than thirty (30) seconds of Third Party Media Footage) of its own Third Party Media Footage taken across any of the following FIFA Event related activities,

- official 'match day - 1' team training sessions (including any related mixed zone activities);
- official 'match day - 1' press conferences (including any related mixed zone activities);
- official match day press conferences (including any related mixed zone activities); and
- official draw related press conference (including any related mixed zone activities);

in each case solely for editorial, non-commercial use within forty-eight (48) hours following the end of the relevant FIFA Event activity. For avoidance of doubt, the durational restrictions do not apply to Third Party Media Footage recorded at the team training sites on non-match days.

Third Party Media are **expressly prohibited** from transmitting any Third Party Media Footage:

- on a live and/or near-live basis, it being understood that:
 - Third Party Media Footage may only be exploited following the conclusion of the relevant FIFA Event to which such Third Party Media Footage relates; and
 - the use of technology by Third Party Media which enables live video links via wireless cellular networks (e.g. LiveU or similar) is strictly forbidden within the FIFA accredited / controlled areas;
- in any magazine programming;
- as archive material.

Intellectual property / clearances

Through its recording and/or exploitation of any Third Party Media Footage, Third Party Media:

- are hereby deemed to have granted to FIFA, effective immediately upon its creation, an irrevocable, exclusive (reserving only for such relevant Third Party Media the requisite rights as required to exploit such Third Party Media Footage in the manner permitted herein) perpetual, transferable, worldwide licence in relation to any and all such Third Party Media Footage for exploitation on an unrestricted basis across any and all media whether now known or hereafter invented. In this regard, it is acknowledged and agreed by each Third Party Media representative that, whilst it shall retain ownership of the copyright in such Third Party Media Footage, its right to make any use thereof shall be limited absolutely to the scope of rights granted under these Third Party Media Regulations (Filming);
- accept that they shall be responsible for clearing all rights and obtaining all necessary authorisations, consents and releases in relation to its use of any individual's name and/or image to the extent required and, if any music is included in its transmissions, it will obtain all necessary synchronisation and performing rights from the copyright proprietors of such music and such other entities as may own or control the performing rights thereof; and
- acknowledge that the rights granted herein do not grant any explicit right to make use of FIFA's trademarks and/or logos.

Commercialisation (prohibition)

Third Party Media shall be **expressly prohibited** from commercialising, directly or otherwise (e.g. through the use of pre-rolls / mid-rolls etc) any and all Third Party Media Footage.

Furthermore, Third Party Media shall be prohibited from allowing (directly or otherwise) any form of commercial association with Third Party Media Footage and/or any programme which contains Third Party Media Footage. In this regard, Third Party Media shall ensure that, as a result of its exploitation of the rights granted hereunder, no third party shall be associated in any form whatsoever with FIFA and/or any of FIFA's events/competitions (including each FIFA Event).

Access to and use of match / draw footage

Third Party Media has no right to record its own match / draw footage and/or an automatic right to access such match / draw footage.

Should any Third Party Media representative wish to acquire and/or make use of match / draw footage (e.g. for bona fide news reporting purposes), then such Third Party Media must, subject to local applicable laws to the contrary, enter a sub-license with (and at the discretion of), as applicable, FIFA or FIFA's appointed FIFA Media Partner(s) for the relevant territory/ies. In each case, when sub-licensing any such match / draw footage from either FIFA or a FIFA Media Partner, Third Party Media's use of such match / draw footage will be subject to separate terms and conditions determined at the discretion of, as applicable, FIFA or the relevant FIFA Media Partner(s).